

**MaryBeth Hill**

344 Hildred Drive  
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802-264-4885

mb@mbdesignstudio.com

www.mbdesignstudio.com



## Experience

### **Mercer HR Services, Norwood, MA**

*Senior Web/Usability Designer: 1/2005 – present*

- Participate in product development meetings to gather business, functional and user requirements for projects and ensure that each are met.
- Create wire frames and working prototypes of overall user experience and screenflow.
- Continually make recommendations for improving user experience on participant sites.
- Responsible for applying design to wire frames and delivering high-fidelity mockups to developers.
- Support Marketing Department in developing web graphics and mockups of new client offerings.

### **Putnam Investments, Boston, MA**

*Web Designer: 9/2000 – 12/2004*

- Worked with communications team to establish Putnam's brand on the web.
- Developed style guide to ensure that all sites, both internal and external, have consistent look and feel.
- Collaborated with fellow designers, account managers, writers and development team to create functional user interfaces and marketing graphics for corporate web sites.
- Responsible for creating mock-ups in Photoshop, Dreamweaver and Flash.
- Worked with development team to finalize projects on schedule.

*Graphic Designer: 1/1998 – 9/2000*

- Responsible for designing high-end retail collateral which were key tools used in selling a huge portion of Putnam funds.
- Interacted on a daily basis with writers, account executives, and production staff to produce printed materials that met business and budget goals in a timely manner.
- Ensured that company pieces conform to corporate design standards.
- Reviewed creative briefs and designed multiple concepts for client approval.
- Communicated with clients to keep them informed on the status of their job.

### **Kaupp-Forté, Boston, MA**

*Graphic Designer: 3/1997 – 10/1997*

- Collaborated with Art Director in a small studio environment to produce advertising collateral for a variety of clients. Negotiated with printers and vendors.
- Directed in-house photographer to produce desired images for use in layouts.
- Manipulated color and content of images in Adobe Photoshop to convey concept.
- Taught myself HTML to produce basic corporate web site.

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## Education

**Bentley College, Waltham, MA**

Usability Boot Camp: 3/2005

**North Carolina State University, Raleigh, NC**

School of Design: 8/1992 – 5/1995

Bachelor of Arts Degree: Concentration in Graphic Design.

- Magna Cum Laude
- 1995 Recipient of the Senior Graphic Design Faculty Book Award

## Technical Knowledge

**HTML, CSS, Adobe Photoshop, Adobe Illustrator, Dreamweaver, Fireworks,  
Macromedia Flash, Quark XPress, Adobe InDesign, Microsoft Office.**